

Mississauga Board of Trade's Information, Communications, Technology (ICT) Forum presents:

**Transformational Technologies:
What Business Leaders Need to Know?**

**Tuesday, June 23, 2015 | 7:30 a.m. - 12:30 p.m.
Microsoft Canada Head Office**



Business leaders in today's ever changing world need to stay on top of emerging technologies to be innovative, productive and competitive. In this highly informative and interactive session organized by the Mississauga Board of Trade ICT Forum, you will learn about transformational technologies that are changing businesses and workplaces. You will also have the opportunity to connect with local Information Communications & Technology experts, along with other business leaders for invaluable insight, sharing and exchange.

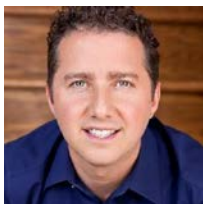


**GUEST SPEAKER
JANET KENNEDY**
President, Microsoft Canada

**DOOR PRIZE DRAW
SURFACE PRO 3 TABLET**



Moderator:



Marc Saltzman

Freelance Journalist and Broadcast | Technology Expert

Marc Saltzman is one of North America's most recognizable and trusted technology experts who specializes in consumer electronics, business technology, interactive entertainment and Internet trends. Marc has authored 15 books since 1996 and currently contributes to more than 40 high-profile publications in North America, including: USA Today, MSN, Yahoo, Costco Connection, Toronto Star, Metro, AARP The Magazine, Telus Talks Business and Rogers Connected. Marc hosts various video segments, including "Gear Guide" (seen at Cineplex movie theatres and sister chains across Canada) and is a regular guest on CNN, CNN International and CTV's Canada AM. Marc also hosts "Tech Talk," a nationally syndicated radio show.

Panel 1 Topic: Cloud and Managed Services

The introduction and rapid proliferation of cloud computing has begun to positively disrupt the business landscape. Changing the rules and more so the efficiencies of how companies deploy, manage and support their internal systems and data flows. This panel will address and discuss the rationale behind this positive disruption and how it has shifted the managed services environment along with it.



Barnaby Jeans

Technology Strategist | Microsoft

Building on over eighteen years experience as an evangelist, architect, mentor and leader, Barnaby is currently a Technology Strategist with the hosting team at Microsoft Canada.



Jeffrey Butt

President | The Waterloo Networking Company

Jeff Butt is the Founder and President of The Waterloo Networking Company (TWNC). Outgoing and personable, he's also the public face of TWNC. Jeff is the mastermind behind TWNC's innovative Cloud Bundle service and an industry expert in Microsoft-based technologies.



Reno Capano

Founder | EC Advance

Reno Capano is responsible for business development and company direction. Reno has led many ERP and business software implementations such as collaboration portals, SaaS models and mobility for both Fortune 500 companies and mid market.

Panel 2 Topic: Workforce Mobility

This panel will cover topics related to Mobile Workforce Solutions. The discussion will address the factors that need to be considered when adopting mobile solutions.



Ricardo Wagner

Senior Product Marketing Manager | Office

Ricardo Wagner is the Canadian Senior Product Marketing Manager for Office. In his current role, Ricardo is responsible for managing Office and Office 365 SMBs Canadian operations including marketing, partnerships, reseller and go to market strategies.



Elfrida Pereira
Emerging Tech Specialist | BDC

Elfrida is an Emerging Tech Specialist for BDC and assists tech companies with their financing needs and in solving business problems. Prior to joining BDC, she worked closely with tech start-ups to bring their products to market as an independent consultant and was also the former head of strategy at an e-commerce company.



Chris Beveridge
Director Business Development | M2M, VARs & Solutions at Bell Mobility

In his current role of Director of Business Development, IoT, Chris is responsible for IoT Sales. He leads a national team of IoT specialists, including both direct and indirect/reseller channels, technical support and PS team and indirect account support. He is prime for driving IoT sales for Bell Mobility.

Panel 3 Topic: Enhanced Voice Platforms

This panel will cover topics related to current and upcoming enhanced voice communication technologies. The discussion will address enhanced voice platform features, quality of service, infrastructure, security and business benefits that organizations can get by incorporating enhanced voice technology into their operational processes. We will also talk about pitfalls and red flags that customers should be aware of when selecting an enhanced voice services provider



Kevin Moniz
Founder and Chief Executive Officer | Zip Telecom

With a 19 year track record in building and redefining service platforms for the business market, Kevin leveraged the opportunity to launch two complementary organizations. Kevin took this opportunity to purchase a physical data center and deploy one of Canada's first HP Matrix cloud based infrastructure environments (SERVER CLOUD CANADA) as a commercial offering.



Steve D'Agostino
President | Avega

Steve is the President of Avega Inc., a full-service telecommunication company that provides small and mid-sized businesses with innovative connectivity, collaboration and cloud based services.



Paul McDevitt

Director, Marketing | Unity Connected Solutions

Paul brings over 25 years of experience of the Canadian communications technology industry. Currently Paul is the Director of Marketing for Unity Connected Solutions. He has devoted over 15 years to helping our not-for-profit public sector in advisory and governance roles. Paul is currently Vice-Chair at Ontario Shores Centre for Mental Health Sciences and was the Chair of the Board at Centennial College.

Type	Amount
Individual Ticket - Member	\$55
Individual Ticket – Non Member	\$70
Showcase Table - Member	\$250
Showcase Table – Non-Member	\$350

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