



'Under 40' Event - Effective Online Marketing Workshop

Thursday, October 23, 2014

5:00 p.m. - 7:00 p.m.

Royal Bank of Canada

RBC Meadowvale Conference Centre

6880 Financial Drive, The Great Lakes Room

Mississauga, ON L5N 7Y5

How to Build Your Brand, Community and Sales with Social Media

Speaker: Sean Rowe
CEO/Founder, noBul Media



Workshop designed for a business that already has a presence but isn't seeing the results.

Topics include:

- Developing your brand's social voice
- Creating a content calendar
- Building an ad campaign (including A/B testing)
- Measuring its success

MBOT Members: \$25 Non-Members: \$35

Name: _____ Company: _____

Address: _____

City: _____ Province: _____

Postal Code: _____ Phone: _____

E-mail Address: _____

Attendees:

1. _____ M / NM 2. _____ M / NM

3. _____ M / NM 4. _____ M / NM

(Please circle 'M' for MBOT Members or 'NM' for Non-Members)

Method of Payment:

Visa MasterCard AMEX Cheque Cash

Pre-payment required. All payments (including cash and cheques) must be received 2 business days in advance of the event.

Total: \$ _____ 13% HST included in price | HST # 121981468 RT

Card #: _____ CCV: _____

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HOW TO REGISTER:

ONLINE : www.mbot.com | E-MAIL: events@mbot.com

FAX: 905-273-4937 | PHONE: 905-273-6151 ext. 320

IMPORTANT: This event is pre-register and pre-paid only. Walk ins will only be accepted if space permits. Credit card payments will be processed prior to event. Receipts will be e-mailed once processed.

Cancellations less than 2 business days in advance of event are non-refundable.

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